

### **REMARKS**

In the May 1, 2007 Office Action, claims 1-3 and 5-13 stand rejected in view of prior art. In the May 1, 2007 Office Action, all of the claims stand rejected in view of prior art. No other objections or rejections were made in the Office Action.

#### ***Status of Claims and Amendments***

In response to the May 1, 2007 Office Action, Applicant has amended independent claim 1. Applicant wishes to thank the Examiner for the thorough examination of this application. Thus, claims 1-3 and 5-13 are pending, with claim 1 being the only independent claim. Reexamination and reconsideration of the pending claims are respectfully requested in view of above amendments and the following comments.

#### ***Interview Summary***

On July 31, 2007, the undersigned conducted a telephonic interview with Examiner Whipple, who is in charge of the above-identified patent application. Applicant wishes to thank Examiner Whipple for the opportunity to discuss the above-identified patent application during the Interview of July 31, 2007.

#### ***Rejections - 35 U.S.C. § 102***

In items 5-15 of the Office Action, claims 1-3, 5, and 8-13 stand rejected under 35 U.S.C. §102(b) as being anticipated by U.S. Patent Application Publication No. 2001/0032251 (Rhoads). In response, Applicant has amended independent claim 1 to define clearly the present invention over the prior art of record.

Specifically, Applicant respectfully asserts that independent claim 1 now recites a supplemental information dissemination system that is configured to provide supplemental information on managed documents having unique identifying information printed thereon. Further, Applicant respectfully asserts that claim 1 recites a supplemental information management server that allocates new identifying information to updated documents having

changed contents printed thereon, that the server indicates the existence of updated documents having the changed contents printed thereon, and that the supplemental information acquisition device indicates the existence of updated documents having the changed contents printed thereon on the display unit.

In item 6 of the Office Action, it is stated that in paragraphs [0028] and [0045] of Rhoads et al., Rhoads et al. disclose that the server indicates the existence of updated documents and the supplemental information acquisition device indicates on the display unit the existence of updated documents. However, although Rhoads et al. disclose a display in paragraph [0028], Applicant respectfully asserts that Rhoads et al. fail to disclose indicating the existence of an updated document having changed contents printed thereon.

Applicant respectfully asserts that Rhoads et al. disclose the use of a document, in the preferred embodiment identified as a business card. Applicant respectfully asserts that the business card is linked using a watermark to identify it (See paragraph [0033] of Rhoads et al.) to a database. Further, Applicant respectfully asserts that Rhoads et al. disclose providing information to the card recipient via an online site (See paragraphs [0022] to [0024]). Moreover, Applicant respectfully asserts that Rhoads et al. disclose providing updated data on the online site, and even notifying the card recipient via email, telephone message, mail, etc. when a field has changed (See paragraph [0045]). However, Applicant respectfully asserts that Rhoads et al. fail to disclose or to suggest notifying the existence of new or updated cards to the card recipient. Applicant respectfully asserts that not creating new cards is an object of the Rhoads et al. invention. Applicant respectfully asserts that Rhoads et al. explicitly disclose in paragraph [0048] that “System 10 generates many benefits, such as the ability to enhance functionality of business cards, *change on-line data while static data on a business card remains the same*” (Emphasis Applicant’s). Thus, Applicant respectfully

asserts that Rhoads et al. fail to disclose or to suggest the limitations of claim 1 of the present application, especially the server indicating the existence of updated documents having changed contents printed thereon, and the supplemental information acquisition device indicating the existence of updated documents having changed contents printed thereon on the display unit.

Applicant respectfully asserts that the recited structure is not disclosed or suggested by the prior art of record. It is well settled under U.S. patent law that for a reference to anticipate a claim, the reference must disclose each element of the claim within the reference. Therefore, Applicant respectfully submits that claim 1, as now amended, is not anticipated by the prior art of record. Withdrawal of this rejection is respectfully requested.

Moreover, Applicant believes that dependent 3, 5, and 8-13 are also allowable over the prior art of record in that they depend from independent claim 1, and therefore are allowable for the reasons stated above. Also, the dependent claims are further allowable because they include additional limitations. Thus, Applicant believes that since the prior art of record does not anticipate the independent claim 1, neither does the prior art anticipate the dependent claims.

Applicant respectfully requests withdrawal of the rejections.

### ***Rejections - 35 U.S.C. § 103***

In items 16-18 of the Office Action, claims 6 and 7 stand rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent Application Publication No. 2001/0032251 (Rhoads) in view of U.S. Patent No. 6,289,382 (Bowman-Amuah). In response, Applicant has amended independent claim 1 as mentioned above.

Applicant believes that the Rhoads reference does not anticipate or suggest the recited limitations of claim 1 for the reasons stated above. Applicant respectfully asserts that Bowman-Amuah was cited to show that when a managed document has been deleted, the supplemental information management server requests or allows the stored supplemental information associated with the deleted document to be updated or to update automatically. Further, Applicant respectfully asserts that Bowman-Amuah fails to disclose or to suggest a supplemental information acquisition device having a display unit that displays use of a pre-updated document and the existence of updated documents when the supplemental information management server indicates use of the pre-updated document and existence of updated documents.

Applicant respectfully asserts that the recited arrangement of claim 1 is not disclosed or suggested by the prior art of record. It is well settled in U.S. patent law that the mere fact that the prior art can be modified does not make the modification obvious, unless the prior art suggests the desirability of the modification. Accordingly, the prior art of record lacks any suggestion or expectation of success for combining the patents to create the Applicant's unique arrangement of a supplemental information dissemination system.

Moreover, Applicant believes that dependent claims 6 and 7 are also allowable over the prior art of record in that they depend from independent claim 1, and therefore are allowable for the reasons stated above. Also, the dependent claims are further allowable because they include additional limitations. Thus, Applicant believes that since the prior art of record does not disclose or suggest the invention as set forth in independent claim 1, the prior art of record also fails to disclose or suggest the inventions as set forth in the dependent claims.

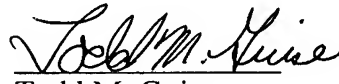
Appl. No. 10/707,013  
Amendment dated August 1, 2007  
Reply to Office Action of May 1, 2007

Therefore, Applicant respectfully requests that these rejections be withdrawn in view of the above comments and amendments.

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In view of the foregoing amendment and comments, Applicant respectfully asserts that claims 1-3 and 5-13 are now in condition for allowance. Reexamination and reconsideration of the pending claims are respectfully requested.

Respectfully submitted,

  
Todd M. Guise  
Reg. No. 46,748

SHINJYU GLOBAL IP COUNSELORS, LLP  
1233 Twentieth Street, NW, Suite 700  
Washington, DC 20036  
(202)-293-0444  
Dated: 8/1/07  
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